



## PRODUCT INFO

NAME (landscape):	Business Card 55mm x 90mm
NAME (portrait):	Business Card 90mm x 55mm
SIZE TRIMMED:	55mm x 90mm (landscape) 90mm x 55mm (portrait)
SIZE INCLUDING BLEED:	61mm x 96mm (landscape) 96mm x 61mm (portrait)
COLOUR SPACE:	CMYK (all spot colours converted to CMYK)
 :	CUT LINE
 :	SAFE EDGE - where possible, all text to remain inside the safe edge line (3mm).
PREFERRED FORMAT:	Press Ready PDF, all fonts and linked images embedded.
ALTERNATIVE FORMAT:	EPS, all fonts converted to paths and linked images embedded. TIFF, minimum 300dpi, preferred 450dpi. PSD, minimum 300dpi, with all layers preserved and fonts included with upload.